

Hello.

JOIN OUR TEAM.



"An agency producing some of the most eye-catching and original consumer campaigns in recent years."

— PR WEEK

WHO ARE WE?

Hello, we're Taylor Herring.

We make brands famous. And we have loads of fun doing it.

Taylor Herring is a creative PR agency that delivers fame and fortune for brands through smart thinking and innovation.

We've been going for 18 years – and we're still proudly independent. We believe that people aren't interested in corporate messaging from brands, they're too busy living their own lives.

And in an ad-blocked, ad-skipped, ad-indifferent world, PR-powered, social storytelling has never been more vital.

So we pride ourselves on creating entertaining, engaging and original campaigns that crash social media timelines, generate headlines, capture imaginations and inspire people to action.

Perhaps that's why we're the UK's most awarded PR agency, with four Agency of the Year wins in 2019 alone.

We have a very wide range of exciting clients – in all kinds of different sectors, including technology travel, entertainment and food & drink.

Creating all this amazing work is a smart, fun and talented group of awesome people who love what they do.

We've created a warm, vibrant work culture to bring out the best of their talents.

We are always looking for new talent to join us at every level.







“An amazing creative hub, where we find ways to make ideas into reality. It's a real team effort – everyone pulls together to see projects delivered and there's a fantastic sense of camaraderie across all levels.”

WHY WORK WITH US?

Well firstly, because we have an adorable cocker spaniel and a vibrant Notting Hill office. But secondly, because we believe that to produce great work, you need a great working environment. One that's inspiring, open and where you can truly be yourself.

We're about people, not policies. Everyone gets individual, tailored support from the senior team so we can best understand your needs, how you work best and how you can get the most from working with us. We recognise that the job can occasionally be stressful, and so we do our utmost to create a fun working environment and champion a healthy work/life balance.

We run a mentoring scheme, in which a senior member of the agency is responsible for your coaching and development. Appraisals work both ways – you get to appraise the agency and the senior team to ensure we're taking care of you, and helping you meet your professional and personal targets. We want to get you to the next rung on the agency ladder as quickly as possible – so assessment is continual; we'll agree targets and we want you to hit them as soon as possible.

We're proud that there's no such thing as a 'Taylor Herring' mould – we are a hugely diverse and eclectic mix of people, who all bring something different to our work and our culture.

We believe that life comes first. And we put our money where our mouth is!

- We ban emails after 6.30pm (unless a dire emergency) and we do our best to ensure that your evenings, weekends and holidays are work-free zones
- Our social calendar is second to none – from weekly BBQs in our back garden to bi-monthly 'culture and cocktail' nights out (previous ones have seen us hire boats on the Thames and take part in an immersive VR experience, concerts and exhibitions)
- Our Christmas parties are legendary!

THE IMPORTANT STUFF.

- One of the most progressive agencies on employee satisfaction, diversity and skills training
- Unrivalled staff retention rate
- 35% of company profits go into annual bonuses
- Tripled staff training budget last year
- Annual pro bono campaigns
- Pension auto-enrolment

THE GOOD STUFF.

- Flexible working hours
- Unlimited holiday
- Cycle loan scheme
- Season ticket loan
- Bonus time off over Christmas
- Take your birthday off
- Mentorship scheme
- Summer hours

THE FUN STUFF.

- Incredible Christmas parties
- Quarterly Cocktail & Culture staff outings
- Friday drinks trolley
- Vibrant, open plan workspace
- Summer BBQ challenge

BRAIN FOOD.

Speakers at our Monday Masterclasses include representatives from:

- Buckingham Palace
- Twitter
- The Sun
- LadBible
- adam&eveDDB

We also have a dedicated Brain Food Fund of £100 per person to support our team to pursue their passions - and bring their new-found skills to their job.

And we support our team to develop their PR-specific skills through the PRCA training scheme, encouraging colleagues to attend at least three courses per year.



WHAT WOULD YOU WORK ON?

"A ground-breaking through the line campaign that has set the benchmark against which future campaigns will be measured. This was one of the most successful and innovative Samsung campaigns of my long career. Simply outstanding."

Hadrian Baumann, President & CEO, Samsung

"Working with Taylor Herring has been a revelation. The agency's creative and executional firepower is second to none and they bring a refreshing 'platform neutral' approach to ideas which we have now adopted internally. In our experience Taylor Herring are redefining and rewriting the rule book of what it means to be a modern communications agency."

Jo Segesser, Senior Brand Manager, Diageo

"Taylor Herring played a huge role in success of our Rang-Tan palm oil campaign. They are redefining the modern PR agency skillset – whilst creatively they are consistently beating ad land at their own game."

Neil Hayes, Chief Marketing Officer, Iceland Foods

BBC
Worldwide

Coca-Cola



DIAGEO

Disney

easyJet

GREGGS

Iceland

Kellogg's



PADDYPOWER.



SAMSUNG

sky



Boden

AutoTrader

**ROALD
DAHL**

**IVORS
ACADEMY**

AWARDS.

We like to enter awards. Why? Well peer reviews are one of the best ways to prove the impact of our work on our clients, as well as on the industry. And who doesn't like a night out?

In 2018 we became the first PR agency to be awarded The Grand Prix at The Drum Marketing Awards – and we retained it in 2019.

In recent years we've won over 100 major industry awards in a wide variety of sectors, including entertainment, media, technology, retail, FMCG, automotive, travel and sport.

IN 2019 ALONE:

- Agency Of The Year (Campaign Awards)
- Marketing Agency Of The Year (The Drum Awards)
- Consumer PR Agency Of The Year (SABRE Awards)
- Outstanding PR Agency Of The Year (CIPR Awards)
- 2x D&AD Awards
- 3 x Cannes Lions



A FINAL WORD.

- We co-founded the PR Lions Fringe an annual, inter-agency networking event at Cannes Lions.
- We support the PRCA creative mentoring scheme, training and inspiring the next generation of creatives.
- We have our own in-house creative studio and production company – St Marks Studios - which makes our work stylish, engaging and slick.
- We founded viral news entertainment site The Poke, which receives up to five million unique users per month.
- We also run PR Examples, celebrating the very best in creative earned media.



Sound good?



Drop cath@taylorherring.com a line to find out more – we'd love to hear from you!



@TaylorHerringUK



@taylorherringuk



preexamples.com



thepoke.co.uk