



## "Hello boys" - new 'welcome to Wales' road signs to mark start of new series of The Valleys on MTV

By Rarken | Posted: February 24, 2014  
By Paul Turner / paul.turner@swwmedia.co.uk / @readmybook



The sign that has been put up to publicise the new series of The Valleys on MTV

# Sun+

WELCOME BACK | Email address | Password | Remember me | Forgotten your password

# tvbiz

## The Valleys girls strip for traffic-stopping sign



# WELCOME IN THE VALLEYS

"WELCOME To Wales" road signs have a cheeky new look thanks to stars from MTV reality show The Valleys.

Natalee Harris, Lateysha Grace and Jenna Jonathan pose in eye-popping lingerie on one side as the signs pay homage to the iconic "Hello boys" Wonderbra ads.

The other side shows their behinds with the words: "Drive carefully".

The signs will roll out on the Welsh border ahead of the show's new series.

MTV UK marketing vice-president Jo Bacon said: "I hope we succeed in putting a smile on the faces of passers-by."



# Mirror TV

You watch it, we write it

TV · TV News · The Valleys

## The Valleys girls get cheeky as they say 'hello boys' and bare their bottoms on billboards

Feb 24, 2014 17:01 | By Danny Walker | 0 Comments

2 Shares | Share | Tweet | +1 | Email

Marketing exec at MTV says: "I hope we succeed in putting a smile on the faces of passers by"



A front view of the double-sided MTV pop-up billboard

Those naughty girls from The Valleys Natalee Harris, Lateysha Grace and Jenna Jonathan have brightened the journey of anyone heading to Wales via the A465 today.

With the help of MTV, they've given the traditional 'Welcome to Wales' road signs a

## SEAT

SEAToffers.co.uk | Worth talking about

SEAT Mii

2 Likes | Like | 0 | Tweet | 0

By Ellie Hooper | Closer Staff | Monday, 24 February 2014

## 'Hello Boys' poster put up on Welsh border featuring scantily clad The Valleys stars



# @Habari

View PDF | 1) Click the download button 2) This will take you to our web page 3) Download the FREE product from Doc2PDF

## 'HELLO BOYS' BILLBOARD OF THE VALLEYS STARS IS PUT UP ON BORDER WITH ENGLAND

February 24 16:48 2014 | by E-Habari Reporter | Print This Article | 0 Comments

MTV HAS GIVEN THE TRADITIONAL 'WELCOME TO WALES' ROAD SIGNS A MAKEOVER TO MARK THE NEW SERIES OF REALITY SHOW 'THE VALLEYS'.



The sign that has been put up to publicise the new series of The Valleys on MTV

### Don't miss out on our Red Hot Sale.

Prices from just £10 a month with a Virgin Phone line for £15.99 a month

# Virgin media

Join today | Legal

Login with Facebook

### See more stories you'll love

Stories shown below are those we think you'll like based on what you've read before. Improve what we show you by logging in with Facebook.

### Recommended In TV

**SAM FAIERS**  
Sam Faiers won't eat for SIX WEEKS and will drink she avoid losing mon weight